



FOR IMMEDIATE RELEASE

DETROIT THERMAL PROVIDES EFFICIENT STEAM HEAT TO FORD FIELD

Detroit Lions' Home Will Meet Expanding Needs While Reducing Environmental Impact

DETROIT, Mich., October 22, 2012—Detroit Thermal (www.detroitthermal.com), owner and operator of the district energy steam system throughout the greater downtown Detroit area, today announced that as of this month, it is supplying hot water heaters for Ford Field, home of the Detroit Lions. Detroit Thermal (DT) has worked closely with Ford Field to replace the stadium's natural gas hot water heaters with three steam heat exchangers that will improve efficiency, reduce environmental impact, and meet the expanding demands.

"We were excited to have the opportunity to work with one of our local partners to provide a superior stadium experience for our team and fans while also being mindful of our environment," said Tom Lewand, Detroit Lions team president. Ford Field removed and recycled the older gas water heaters trading them for smaller, more efficient steam heat exchangers that will produce hot water for the 65,000-seat sports and entertainment complex. The new system was up and running at the Lion's game against the Minnesota Vikings on September 30th.

Stadium management also considered the environmental advantage of switching to DT steam.

"We estimate the conversion away from natural gas will result in a 32 percent reduction in carbon emissions," said Scott Barr, DT director of business development. The versatile steam exchangers heat water quickly when needed, rather than keeping large quantities of water hot all the time.

Ford Field's steam heat exchangers represent just one of many contributions DT is making to Detroit's revitalization. In an effort to supply sustainable fuel to existing city corporations and new, growing enterprises, DT produces its steam through renewable sources—the city's solid waste. Detroit Renewable Power, DT's sister company, converts as much as 3,300 tons of solid waste a day into refuse-derived fuel that is used to create more than 700,000 pounds of steam per hour.

About Detroit Thermal LLC

Detroit Thermal LLC, acquired by Detroit Renewable Energy LLC, (www.detroitrenewable.com) in 2010, provides cost-effective, environmentally friendly heating and cooling services to a group of more than 145 buildings along the extended Woodward Corridor from the downtown riverfront to the New Center area

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using steam produced from renewable energy sources. Its extensive underground “district energy” system provides safe, reliable, and worry-free district energy services. www.detroitthermal.com

About Detroit Renewable Energy LLC

Detroit Renewable Energy LLC, www.detroitrenewable.com, is the holding company formed in 2010 for the independent operations of Detroit Thermal, LLC, <http://www.detroitthermal.com>; Detroit Renewable Power LLC, www.detroitrenewablepower.com, operator of the Detroit energy-from-waste plant; and Hamtramck Energy Services, LLC, Hamtramck Energy Services, operator of private steam plants at five General Motors facilities.

About the Detroit Lions

The Detroit Lions are a professional American football team based in Detroit, Michigan. They are members of the North Division of the National Football Conference (NFC) in the National Football League (NFL), and play their home games at Ford Field in downtown Detroit. The team located to Detroit in 1934 and are the National Football League's fifth oldest franchise. The Detroit Lions finished the 2011 regular season with a 10-6 record and earned a berth in the NFL playoffs. In addition to professional football, the Detroit Lions have a very visible and active community relations role in the Detroit area. With a focus on health and wellness and community revitalization, the Lions have contributed \$6.2 million through philanthropic efforts since 1991. For more information visit www.DetroitLions.com.

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